



CAMPAIGN BROCHURE

#AccessToAll

A campaign by:
Jayant Singh Raghav
Kavya Mukhija
Sakshi Chauhan



Welcome Note

NCPEDP-Javed Abidi Fellows, Jayant Singh Raghav, Kavya Mukhija and Sakshi Chauhan are delighted to welcome you to the launch of the #AccessToAll campaign entailing access to political spaces and tourist places. As we all are aware of the fact that disability is a subject which more than often is looked down upon, or precluded from the main topic of the conversation, we took it upon ourselves to address the elephant in the room and talk about disability, politics and tourism, like any other social issues and not a plague. We are pleased to share with you all the details of the campaign and how this will not only help us impart our views and knowledge to other individuals, but at the same time will also allow us to know the current situation of these social issues and how much of a change is actually required in the society.

About the Campaign

Introduction:

*The "**#AccessToAll Campaign**" is a comprehensive initiative aimed at ensuring equal access to political spaces and tourist places for people with disabilities in the vibrant cities of Delhi, Jaipur, and Rishikesh. This campaign recognizes the fundamental rights of individuals with disabilities to participate fully in civic life and to enjoy the cultural and recreational opportunities these cities have to offer. By addressing the physical, informational, and attitudinal barriers that hinder accessibility, the campaign seeks to create a more inclusive and equitable environment for all residents and visitors.*

Objectives, Aims & Goals:

1. Political Inclusivity: *To advocate for and facilitate the participation of people with disabilities in the political process by ensuring that voting stations, polling booths, and political events are fully accessible, and that information about political candidates and platforms is readily available in accessible formats.*

2. Tourism Accessibility: To enhance accessibility at popular tourist destinations in Delhi, Jaipur, and Rishikesh by making infrastructure improvements, providing accessible transportation options, and promoting awareness among tourism stakeholders about the needs of travellers with disabilities

3. Public Awareness: To raise awareness among the general public and key stakeholders about the importance of accessibility for people with disabilities, challenging stereotypes, and fostering a culture of inclusion and acceptance.

4. Policy Advocacy: To collaborate with local governments and authorities to develop and implement policies, regulations, and standards that prioritize accessibility for people with disabilities in public spaces, transportation systems, and tourism facilities.

5. Capacity Building: To provide training and capacity-building programs for businesses, government agencies, and service providers to ensure they are equipped to cater to the needs of individuals with disabilities.

Expected Outcomes:

1. Improved Accessibility: The campaign aims to bring about tangible improvements in the accessibility of polling stations, government buildings, and tourist attractions in Delhi, Jaipur, and Rishikesh. This includes ramps, accessible restrooms, braille signage, and more.

2. Increased Political Participation: As a result of improved accessibility and awareness efforts, we expect to see a rise in the participation of people with disabilities in the political process, including voting and engagement in civic activities.

3. Enhanced Tourism Experience: Tourist destinations will become more inclusive, leading to an increase in the number of travellers with disabilities visiting these cities, ultimately benefiting the local economy.

4. Greater Inclusivity: By challenging societal attitudes and promoting inclusion, the campaign aims to create an environment where people with disabilities are respected, valued, and included in all aspects of community life.

5. Policy and Regulatory Changes: Advocacy efforts are expected to lead to policy changes and legal reforms that enforce accessibility standards and promote the rights of people with disabilities.

6. Community Empowerment: By offering training and capacity-building programs, the campaign will empower businesses and service providers to better serve individuals with disabilities, contributing to a more inclusive society.

The "**#AccessToAll Campaign**" is a crucial step towards fostering equality, inclusivity, and social justice for people with disabilities in Delhi, Jaipur, and Rishikesh, ultimately creating cities that are welcoming and accessible for everyone.

Campaign Locations:

1. Delhi
2. Jaipur
3. Rishikesh

Campaign Timeline:

October 2023 to March 2024

Campaign Outline

a. Awareness Campaign:

- Create visually appealing and informative graphics and videos.
- Publish articles and blog posts on relevant topics.
- Organize webinars and online discussions featuring experts.

b. Advocacy and Lobbying:

- Develop a clear advocacy strategy to engage with policymakers.
- Meet with legislators to discuss the importance of accessibility in political spaces and tourist places.
- Mobilize supporters to contact their representatives.

c. Observational Field Visits:

- Conduct observational field visits of political spaces and tourist attractions.
- Document findings and create accessible reports.
- Share the results with the public and relevant authorities.

d. Awareness Events:

- Organize awareness-raising events and workshops.
- Include panel discussions, exhibitions, and interactive activities.
- Invite speakers with disabilities to share their experiences.

e. Petition and Letter Campaigns:

- Launch online petitions and encourage supporters to sign.
- Initiate letter-writing campaigns directed at decision-makers.

f. Media Outreach:

- Issue press releases to local and national media outlets.
- Arrange interviews with campaign spokespeople.
- Utilize social media platforms to engage with journalists.

g. Legislation and Policy Proposals:

- Develop policy proposals that address accessibility issues.
- Advocate for the implementation of these policies at the local and national levels.

i. Participatory Workshops:

- Host workshops where people with disabilities can provide input on accessibility improvements.
- Engage architects, urban planners, and designers in these discussions.

j. Promote Best Practices:

- Highlight examples of accessible political spaces and tourist attractions.

Meet the Organisers



Jayant Singh Raghav



Kavya Mukhija



Sakshi Chauhan

Jayant Singh Raghav

Jayant Singh Raghav is a passionate advocate for Disability Rights, possessing over 2 years of experience in the field. He is skilled in organization, time management, and effective team leadership. Jayant's exceptional communication abilities have allowed him to build valuable relationships.

Throughout his academic journey, Jayant has actively contributed to various clubs and societies. He served as President of both the Environment Club and Chess Club in school. During his college years, he held roles such as Joint Secretary of Ubiquitous, the English Literary Society, and a member of Andaaaz, the anchoring society.

Jayant's commitment to Disability Rights is evident through his founding membership of "Sugam," a society for Persons with Disabilities, and his active participation in the Equal Opportunity Cell of Ram Lal Anand College, University of Delhi, for three years.

Currently pursuing an LLB at the Campus Law Centre, University of Delhi, Jayant remains dedicated to creating a more inclusive and accessible world. His academic achievements include a BA (Hons) in English from Ram Lal Anand College, University of Delhi, and notable scores in his 12th and 10th-grade exams. While pursuing his undergraduation, Jayant also founded Bhumika Trust which is a non-profit organization that works on disability and inclusion.

With unwavering dedication, Jayant continues to make a positive impact as a Javed Abidi fellow at the National Centre for Promotion of Employment of Disabled People, wherein his theme of work is "Challenges/Barriers Faced by People with Disabilities during the Election Process Despite the Technological Advancements."

Kavya Mukhija

Kavya Mukhija is an NCPEDP-Javed Abidi Fellow working on Accessible Tourism in Jaipur. She's a disability rights advocate with a strong background in organizational psychology and content writing. She is dedicated to making the country more accessible and inclusive for people with disabilities and rare diseases.

Her work experience includes roles such as Chief Operating Officer at Chronic Pain India, Job Coach at v-shesh, and Creative Writer & Social Media Lead at The Anonymous Writer. Kavya has also contributed her skills as a Content Associate at Planet Abled and as a Content Creator & Ideator at Chronic Pain India.

She holds a Master's degree in Applied Psychology from the University of Delhi and a Bachelor's degree in Psychology from IIS (deemed-to-be) University, Jaipur. Kavya's passion for disability advocacy extends to international and national participation, where she has represented India at various forums and conferences such as C20 India Summit, Global Disability Summit, United Nations, UNICEF, and SAARC. She has also made significant contributions through publications and has received awards and appreciation for her achievements.

In her free time, Kavya enjoys listening to music, reading books, writing stories and poems, and traveling to meet people. Kavya is a driven and accomplished individual dedicated to advancing disability rights and inclusivity through her work, advocacy, and writing.

Sakshi Chauhan

Sakshi Chauhan, an NCPEDP-Javed Abidi Fellow on Disability, is currently dedicated to improving accessibility at tourist destinations in Rishikesh, Uttarakhand. Despite losing one of her legs due to a childhood accident, Sakshi has led a multifaceted life as a National Wheelchair basketball player, poet, and champion of disability rights. Her extensive travels for sports exposed her to numerous accessibility challenges, motivating her to become a staunch advocate for enhancing accessibility in public spaces. Hailing from the hill station of Tihari Garhwal in Uttarakhand, Sakshi's personal experiences have driven her to initiate her accessibility work in Rishikesh. She is concurrently pursuing a Master's degree in English Literature, showcasing her commitment to education alongside her advocacy efforts.

About Bhumika Trust

The “Bhumika Trust” was founded on the 23rd February 2021. It was founded by four friends in which two of them were Persons with Disabilities. The word “Bhumika” refers to the “role of a human being in a society” in which we all can act as a part of life without expecting anything in return from it. The trust is fully dedicated to work for the benefit/ empowerment/ upliftment/ welfare of the deprived/ minority/ weaker/ underprivileged section of the society as a whole in an organized and systematic order.



About National Centre for Promotion of Employment of Disabled People (NCPEDP)



National Centre for Promotion of Employment for Disabled People (NCPEDP) is a cross-disability, non-profit organization, working as an interface between the government, industry, international agencies, and the voluntary sector towards empowerment of persons with disabilities.

About the Panel Discussion

Introduction

Access to political spaces for people with disabilities is a fundamental aspect of inclusive and representative governance. The campaign "Access to All" aims to promote equitable participation in politics regardless of one's disability. This panel discussion will explore the various stages of life that individuals with disabilities go through and the unique challenges they face when it comes to engaging in the political process. By understanding these challenges, we can work together to create a more inclusive political landscape for all.

Objectives

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- 2. Increased Political Participation:** *As a result of improved accessibility and awareness efforts, we expect to see a rise in the participation of people with disabilities in the political process, including voting and engagement in civic activities.*
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Expected Outcomes:

1. Increased Awareness: A better understanding among panel attendees and the wider audience about the challenges faced by people with disabilities in political spaces.

2. Informed Audience: An informed audience that is aware of the legal and societal barriers that contribute to the exclusion of people with disabilities from political processes.

3. Empowered Individuals: People with disabilities who attend or watch the discussion should feel empowered to engage more actively in political activities.

4. Policy Insights: The identification of potential policy changes and recommendations that could enhance political inclusion for people with disabilities.

5. Community Building: The formation or strengthening of networks and alliances between disability advocates, policymakers, and individuals with disabilities to work towards common goals.

6. Media Coverage and Public Engagement: Increased media coverage and public engagement with the issue, which can lead to broader discussions and actions to improve access to political spaces.

7. Inspiration for Action: Inspiration for individuals, organizations, and policymakers to take concrete steps toward a more inclusive political system.

8. A Call for Accountability: A call for accountability from government bodies and political organizations to prioritize accessibility and inclusivity in political processes.

9. Long-Term Impact: The discussion should contribute to long-term changes in policy and practice, leading to a more inclusive political landscape for people with disabilities.

10. Knowledge Sharing: The dissemination of knowledge and best practices that can be applied at local, national, and international levels to improve political access.

Meet the Panellists



Justice Gita Mittal



Dr. Satendra Singh



**Ms. Shruti
Pushkarna**



Dr. Vipin Malhotra



**Adv. Subhash
Chandra Vashishth**

Justice Gita Mittal

Justice Gita Mittal was an Indian judge, now retired. She is the former Chief Justice of the Jammu and Kashmir High Court and the first woman judge to serve in that capacity. She has also served as the Acting Chief Justice of Delhi High Court while she was serving as a Judge of the Delhi High Court.

Dr. Satendra Singh

Dr Satendra Singh is a medical doctor at the University College of Medical Sciences and Guru Tegh Bahadur Hospital, Delhi. A physiologist by profession, he contracted poliomyelitis at the age of nine months but went on to complete a Bachelor of Medicine, Bachelor of Surgery from Ganesh Shankar Vidyarthi Memorial Medical College, Kanpur and later on Doctor of Medicine in Physiology. He is the first ever Indian to win the prestigious Henry Viscardi Achievement Awards given to extraordinary leaders in global disability community. He is a noted disability activist especially for his sustained efforts in making public places accessible for disabled persons for which he was conferred National Award by President of India. He is also the first Indian to be awarded the MacLean Center for Clinical Medical Ethics fellowship at the University of Chicago.

Ms. Shruti Pushkarna

Shruti Pushkarna is a multimedia professional with over 11 years of experience in journalism. She has a Bachelors degree in English (Literature) from Lady Shri Ram College for Women, Delhi University and a post graduation in Content Creation and Management, with a specialization in New Media. She has worked as a news and programming producer in television as well as online media with reputed media groups. She has also worked as an Events Producer, conceptualizing and executing events on various themes in the domain of media. With two grandparents who dedicated their entire lives to social work, Shruti has been closely associated with community service since childhood. She is the Chief Functionary in a 30 year old home-run trust, KHEL Charities, which provides equal opportunity education, support and employment to the underprivileged.

Dr. Vipin Malhotra

Dr. Vipin Malhotra is an accomplished Associate Professor at a prominent institution, Aurobindo College, University of Delhi. He has earned a Ph.D. degree in Political Science and Government, showcasing his deep commitment to the field of academia. Dr. Malhotra's academic and research pursuits primarily revolve around critical areas of human rights and social issues.

With an impressive academic background and professional experience, Dr. Malhotra has established himself as a respected authority in his field. His research likely encompasses a wide range of topics related to political science and government, particularly focusing on human rights and social issues. His work may include examining and addressing critical questions surrounding social justice, civil liberties, and political participation, contributing valuable insights to both the academic community and society at large.

As an Associate Professor, Dr. Vipin Malhotra is likely dedicated to nurturing the next generation of scholars and thought leaders in the field of political science and government, sharing his expertise and passion for human rights and social issues with his students. His academic contributions and commitment to these important topics make him a valuable asset to both his institution and the broader academic community.

Adv. Subhash Chandra Vashishth

Subhash is a Lawyer and a Specialist in Accessibility, Universal Design & Diversity Inclusion. He is a Certified Accessibility Professional with CPABE Level III international certification, the first in India to achieve this credential. As an advocate, Subhash litigates in the High Court of Delhi & Supreme Court of India and is a member of International Legal Alliance. He co-founded Centre for Accessibility in Built Environment Foundation in April 2016.

Subhash is an Expert Panel Member for Accessibility on Bureau of Indian Standards (BIS) Sectional Committee for National Building Code (NBC) and has contributed substantially to the accessibility provisions incorporated in NBC 2016. Subhash was also proud to serve in the Indian Air Force and is a veteran.

Besides a professional degree in Law, Subhash has Master degrees in Industrial Relations & Personnel Management, Social Work and a PG Diploma in Developmental Therapy (Cerebral Palsy & Other Neurologically Disabling Conditions). He has also completed a GIAN course on "Universal Design and Accessibility Planning: an interdisciplinary approach to Inclusive Environments" from the Indian Institute of Technology, Roorkee.

Agenda

Topic

Access to Political Spaces for People With Disabilities: A Lifelong Journey

Date

September 23, 2023

Time

11:00 AM

Venue

Zoom

Meeting Details

Meeting ID: 832 2977 4377

Passcode: 101541

Link:

[https://us02web.zoom.us/j/83229774377?](https://us02web.zoom.us/j/83229774377?pwd=RjRvVE8yalU2YzRnamFRQXlOeFRPUT09)

[pwd=RjRvVE8yalU2YzRnamFRQXlOeFRPUT09](https://us02web.zoom.us/j/83229774377?pwd=RjRvVE8yalU2YzRnamFRQXlOeFRPUT09)

S. No.	Time	Details
1.	11:00 am - 11:10 am	Opening Remarks <ul style="list-style-type: none">• Welcome and introductions of panellists and moderators• Overview of the "Access to All" campaign's goals and objectives• Importance of inclusivity in political spaces
2.	11:10 am - 11:25 am	Early Life: Education and Awareness <ul style="list-style-type: none">• Discussion on how early education and awareness initiatives can empower individuals with disabilities• Challenges faced by children with disabilities in accessing quality education• Strategies for promoting disability awareness and inclusion in schools

S. No.	Time	Details
3.	11:25 am - 11:40 am	<p>Youth and Transition to Adulthood</p> <ul style="list-style-type: none"> • Transition challenges faced by young people with disabilities, including access to higher education and employment • The role of mentorship and support networks in encouraging political engagement among youth with disabilities • Highlighting success stories of young disabled activists in politics
4.	11:40 am - 12 noon	<p>Adulthood: Navigating Political Spaces</p> <ul style="list-style-type: none"> • The barriers faced by adults with disabilities when seeking political office or participating in political activities • Strategies to make political campaigns and events more accessible • Case studies of political leaders with disabilities and their contributions to inclusive policies.
5.	12 noon - 12:15 pm	<p>Middle Age: Advocacy and Policy Change</p> <ul style="list-style-type: none"> • Discuss the role of advocacy groups and NGOs in advancing the rights of people with disabilities • The importance of disability-inclusive policies at the local, national, and international levels • Sharing examples of successful advocacy campaigns led by individuals with disabilities
6.	12:15 pm - 12:30 pm	<p>Senior Citizens: Inclusion in Later Life</p> <ul style="list-style-type: none"> • Addressing the unique challenges faced by aging individuals with disabilities in accessing political spaces • Discussing the importance of accessible voting options and polling places • Strategies to ensure that the voices of seniors with disabilities are heard in political decision-making.

S. No.	Time	Details
7.	12:30 pm - 12:50 pm	Q&A Session <ul style="list-style-type: none"> • Open the floor for questions from the audience and online viewers • Panellists respond to inquiries and share additional insights.
8.	12:50 pm - 12:55 pm	Closing Remarks <ul style="list-style-type: none"> • Summarize key takeaways from the discussion • Reiterate the importance of the "Access to All" campaign • Encourage continued collaboration and advocacy for inclusive political spaces.
9.	12:55 pm - 01:00 pm	Networking and Follow-up <ul style="list-style-type: none"> • Allow participants to connect with panellists and campaign representatives • Share resources and information on how individuals can get involved in the #AccessToAll" Campaign.

Connect

Accessible Tourism: https://www.instagram.com/accessible_tourism0/

Bhumika Trust: <https://bhumikatrust.org/>

Namastey Disability: <https://linktr.ee/namastey.disability>

NCPEDP: www.ncpedp.org